

ONLINE DATABASE PARTICIPANTS COMPANY HUB

The logo for mapic, featuring the word "mapic" in white lowercase letters on a magenta rounded rectangular background.

mapic®

The logo for LeisureUp by mapic, featuring the word "LeisureUp" in white with a red dot over the 'i' in "Leisure", and "by mapic" in smaller white lowercase letters below it, all on a white background.

LeisureUp®
by mapic

28-30 November 2023
Palais des Festivals Cannes

SUMMARY

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ADMIN DEFINITION

The logo for mapic, featuring the word "mapic" in white lowercase letters on a pink rounded rectangular background.The logo for LeisureUp by mapic, with "LeisureUp" in black and "by mapic" in smaller black text below it.

Administrator of your MAPIC online account is the first registered person of your company. They have all entitlements to set up your company page.

They can also add secondary ADMINS (unlimited) in your company hub page online to share their rights with other colleagues for account set up.

ACTIVATE YOUR ACCOUNT



Upon registration, you will receive an email to activate your account like this

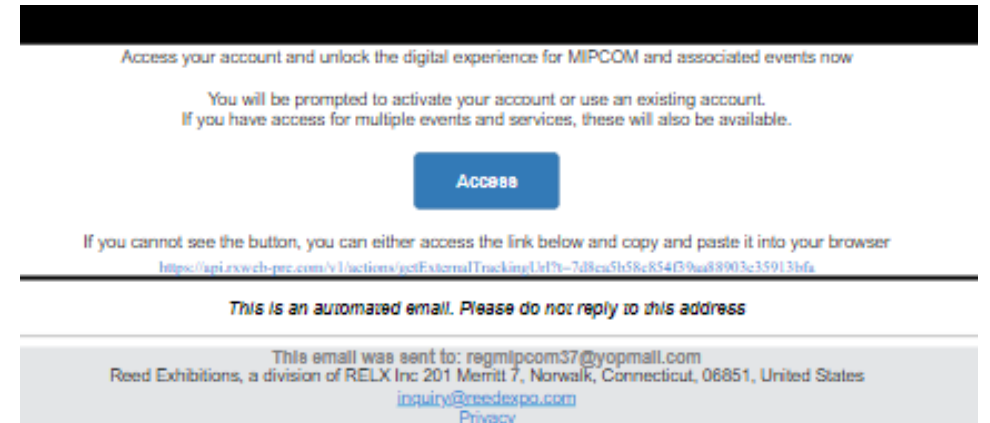


It may end in SPAM folders, here's the sender's name to find it :

no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



PARTICIPANT PROFILE

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Peter EVANS
Marketing Director

Upload picture
Formats: jpg, png, gif
Max file size: 1MB
*Minimum: 180*180px

About Peter
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com
+33683850823

Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity
the selected item will be used in filter
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.

Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- **MANDATORY FOR YOUR BADGE : YOUR PHOTO** (recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (Twitter & LinkedIn)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

PARTICIPANTS DIRECTORY

Filters

- Filter participants by
- visitors status,
 - job function,
 - genre of expertise,
 - countries, etc...

The screenshot shows the 'Participant Directory' interface. At the top, there is a search bar labeled 'Search participants' and a dropdown menu set to 'Last name (A-Z)'. Below the search bar, it indicates '316 Participant(s)'. On the left side, there is a sidebar with various filter categories such as 'Regions', 'Company activities', and 'Company genres'. The main area displays two participant profiles. Each profile includes a placeholder for a profile picture, the title 'Atermer Affiliate Manager', the company name, stand number, location, email address, and phone number. Action buttons for 'Add to My Network' and 'Send a message' are present for each profile. Callouts from external text boxes point to the search bar, the dropdown menu, the filter sidebar, and the 'Add to My Network' button.

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Option to add a participant to "My Network & Plan" (favourites)

COMPANY DIRECTORY

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The screenshot shows a web interface for a 'Company Directory'. At the top, there is a search bar labeled 'Search exhibitors' with a magnifying glass icon. Below the search bar, it says '182 Exhibitor(s)'. On the left side, there is a vertical sidebar with a 'Filters' section, which is highlighted by a pink box. The main content area displays a list of exhibitors. Each exhibitor card includes a profile picture, a name (e.g., '4f7cfb2f', '4flow AG', '4flow AG', '55C'), and a description. Below each card is a 'VITORS' label and a blue button with a heart icon and the text 'Add to Network'. A pink box highlights the 'Add to Network' button for the first '4flow AG' entry. A search bar at the top right is also highlighted with a pink box.

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the filtering options

Enter any keywords to find your targets.

Add a participant to your favourites list called "My Network & Plan" (Heart icon on top)

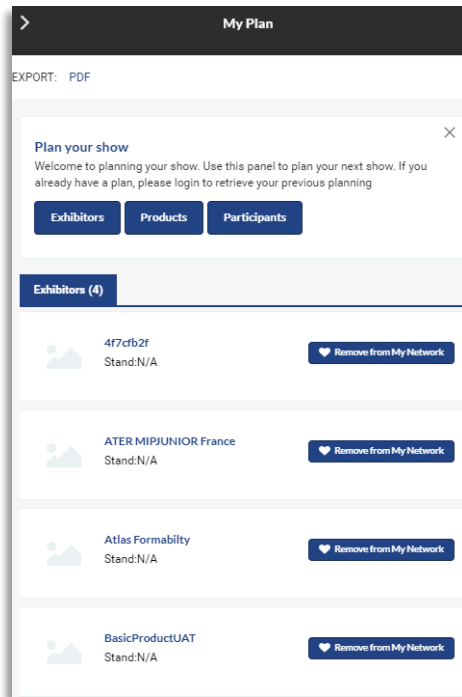
Quick link to company details

MY NETWORK & PLAN

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



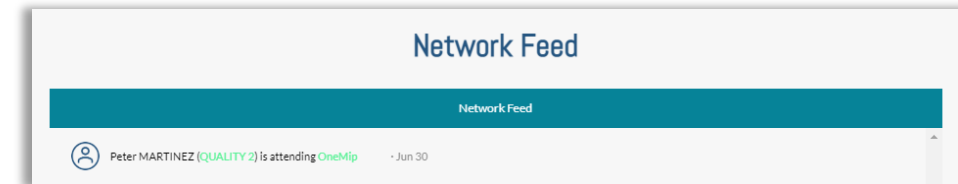
- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:



- It is possible to remove a favorite by clicking on the following button:



“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”



WARNING

PDF extract does only contain companies and sessions.
Neither products not participants.

MESSAGES



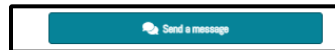
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



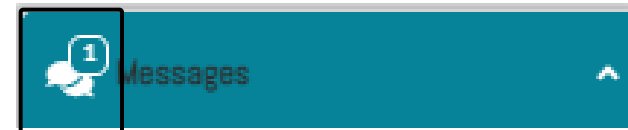
Peter BROWN

TEST

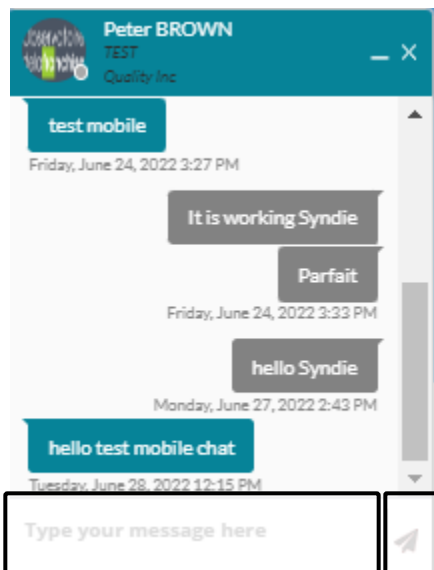
Quality Inc



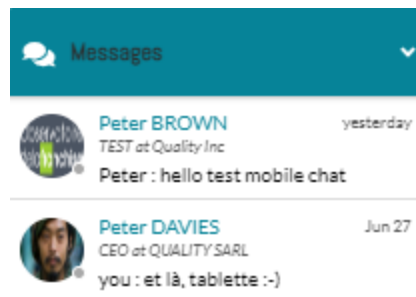
To start a discussion, click on "Send a message" on a participant details page



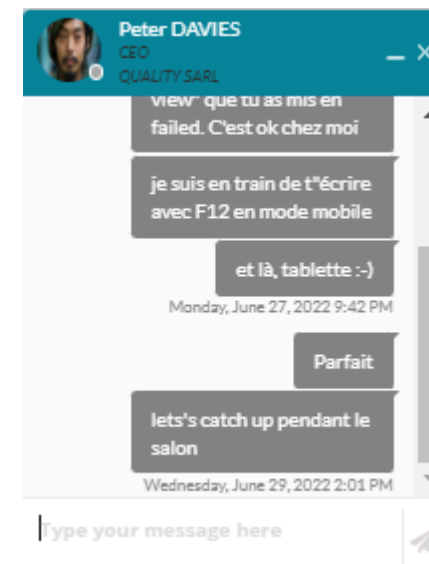
New messages are notified through a particular icon in the chat module header



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



All active discussions are available in the list. Click on one item to open the thread in a separate panel.



User's availability is displayed next to the picture.
Green: participant is connected
Grey: participant is offline

Need any assistance?

- Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 65 00.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

- [By form](#)
- [Read the FAQ](#)